



Phone: (614) 336-4690 x3729  
E-mail: [info@onguardsystems.com](mailto:info@onguardsystems.com)  
[www.IntelligentID.com](http://www.IntelligentID.com)

**FOR IMMEDIATE RELEASE**

**Intelligent ID is selected as Semi-Finalist for Outstanding Product and Outstanding Startup Business by the TechColumbus Innovation Awards**

November 26, 2012; Columbus, OH: Intelligent ID has been named a Semi-Finalist in the categories of Outstanding Product and Outstanding Startup Business (fewer than 250 employees) by the TechColumbus Innovation Awards. This is the third year that Intelligent ID has been chosen as a semi-finalist in these categories.

On Thursday, February 7, 2013 the TechColumbus Innovation Awards will name the finalists and winners of Outstanding Product, Outstanding Startup Business and 10 other award categories. The annual ceremony will be held at Battelle Hall in the Greater Columbus Convention Center. Over 1,100 attendees are expected to be present.

“It is an honor to be a Semi-Finalist for these two awards and to again be recognized for our innovations by such an influential organization as TechColumbus,” commented Jim Mazotas, Founder and CEO of Intelligent ID.

Intelligent ID (IID) is a powerful User Activity Management System that protects government and commercial organizations from insider threats by predicting, monitoring and alerting management to real and potentially harmful behavior including workplace violence, data loss, information assurance and inefficient use of time and resources. Intelligent ID incorporates user activity monitoring with an innovative cognitive behavioral model, analyzing past and real-time events to predict and alert to imminent behavior before zero-day events occur.

For more information, visit [www.IntelligentID.com](http://www.IntelligentID.com).

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About the TechColumbus Innovation Awards

The TechColumbus Innovation Awards celebrate the spirit of innovation by recognizing outstanding technology achievements in Central Ohio. This prestigious evening showcases the region’s advancements and promising future. For more information, visit [www.techcolumbusinnovationawards.org](http://www.techcolumbusinnovationawards.org).

## COMPANY AWARD CATEGORIES

Outstanding Startup Business  
Outstanding Product (fewer than 250 employees)  
Outstanding Product (more than 250 employees)  
Outstanding Service (fewer than 250 employees)  
Outstanding Service (more than 250 employees)  
Outstanding Technology Team  
Green Innovation  
Innovation in Non-Profit Service Delivery

## INDIVIDUAL AWARD CATEGORIES

Executive of the Year (fewer than 250 employees)  
Executive of the Year (more than 250 employees)  
Outstanding Woman in Technology  
Inventor of the Year