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FOR IMMEDIATE RELEASE

INTELLIGENT ID SPONSORS HISPANIC IT EXECUTIVE COUNCIL (HITEC) Q3 EXECUTIVE SUMMIT

August 21, 2012; Intelligent ID (IID) will sponsor the Hispanic IT Executive Council's (HITEC) Q3 Executive Summit which will take place on August 23 and 24 in Falls Church, VA. This quarter's summit, entitled "Information Technology 'Sancocho'," focuses on topics such as Cyber Security, Healthcare and Private/Public Clouds.

The Intelligent ID system is especially relevant to the Q3 Executive Summit, as its primary focus is the protection of government and commercial organizations' environments from insider threats. This includes harmful behavior exhibited by an organization's employees, contractors or other users such as classified data loss, workplace violence and intellectual property theft. Intelligent ID uncovers this insider threat by combining user activity monitoring with an innovative cognitive behavior model. This model analyzes past and real-time events created by the user to predict and alert to imminent behavior. In addition, it can also identify inefficient use of time and resources by employees, contractors and consultants.

Intelligent ID, created in 2010 by Founder and CEO Jim Mazotas, assists organizations in government, healthcare, energy, finance industries and more to uncover insider threats, improve compliance, enhance data loss prevention (DLP), recover costs and increase productivity.

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About HITEC

The Hispanic IT Executive Council: HITEC (Hispanic IT Executive Council) is a premiere global executive leadership organization of senior business and IT executives who have built outstanding [careers](#) in information technology. HITEC's premiere network spans the Americas and is focused on building stronger technology and executive leaders, leadership teams, corporations, and role models in a rapidly changing, flatter, and information technology centric world. These global leaders include executives leading Global 1000 corporations while others lead some of the largest Hispanic-owned IT firms across the Americas. For more information about the HITEC organization, visit <http://www.hitecglobal.org/>.

About Intelligent ID

Intelligent ID (IID) is a powerful User Activity Management System that enables unprecedented visibility into events that impact the security of organizations. By combining activity monitoring with a cognitive behavioral model, IID analyzes past and real-time events to predict and alert to imminent behavior before zero-day events occur. IID effectively uncovers threats, recovers costs, increases productivity, improves compliance and enhances data loss prevention within organizations. For more information, visit www.IntelligentID.com