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FOR IMMEDIATE RELEASE

INTELLIGENT ID NOMINATED FOR ROOKIE SECURITY COMPANY OF THE YEAR

September 19, 2012; Intelligent ID (IID) is in the running for a 2013 SC Magazine Excellence Award in the category of Rookie Security Company of the Year.

A new innovation in User Activity Management, Intelligent ID is gaining national recognition and has caught the attention of government organizations on local, state and federal levels as well as prominent commercial organizations in healthcare, finance, energy and more.

Intelligent ID embodies the characteristics of Rookie Security Company of the Year as it solves a pervasive problem amongst government and commercial organizations - the insider threat - in a new and different way. IID combines user activity monitoring with a cognitive behavioral model to predict and alert to imminent behavior before zero-day events occur, such as workplace violence, IP theft, misuse of company data and more.

Created by Founder and CEO Jim Mazotas, Intelligent ID's goal is to help organizations uncover insider threats, improve compliance, enhance data loss prevention (DLP), recover costs and increase productivity.

The 2013 SC Magazine Award Finalists will be announced in the magazine's January 2013 issue, and winners will be announced on February 26, 2013 at the SC Awards Gala held at the RSA Conference in San Francisco.

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About SC Magazine

SC Magazine provides IT security professionals with in-depth and unbiased information through timely news, comprehensive analysis, cutting-edge features, contributions from thought leaders and the best, most extensive collection of product reviews in the business. By offering a consolidated view of IT security through independent product tests and well-researched editorial content that provides the contextual backdrop for how these IT security tools will address larger demands put on businesses today, SC Magazine enables IT security pros to make the right security decisions for their companies. The brand's portfolio includes the SC World Conference and Expo, SC Congress Canada, SC Magazine Awards, SC Directory, SC Magazine Newswire and SC Magazine IT Security Executives Forums

About Intelligent ID

Intelligent ID (IID) is a powerful User Activity Management System that enables unprecedented visibility into events that impact the security of organizations. By combining activity monitoring with a cognitive behavioral model, IID analyzes past and real-time events to predict and alert to imminent behavior before zero-day events occur. IID effectively uncovers threats, recovers costs, increases productivity, improves compliance and enhances data loss prevention within organizations. For more information, visit www.IntelligentID.com