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FOR IMMEDIATE RELEASE

INTELLIGENT ID AND ONGUARDIAN TO EXHIBIT AT TECHLIFE OHIO STARTUP SHOWCASE

September 18, 2012; Intelligent ID and OnGuardian will exhibit at the TechLife Ohio Startup Showcase on Wednesday, September 26 from 5:30 pm to 8:00 pm at COSI, the Center of Science and Industry, in Columbus, Ohio.

The TechLife Ohio Startup Showcase is an annual event in which 100 of the most innovative startup and early stage companies in Ohio exhibit products and solutions to enterprise customers and potential investors.

Intelligent ID, created in 2010 by Founder and CEO Jim Mazotas, combines user activity monitoring with an innovative cognitive behavioral model to assist organizations in government, healthcare, energy, finance industries and more to uncover insider threats, improve compliance, enhance data loss prevention (DLP), recover costs and increase productivity.

OnGuardian, the latest innovation by Mazotas, is a software system designed to protect children from online threats as well as track physical location. Currently in development stages, OnGuardian monitors children's activity online and on any and all household electronic devices including mobile phones, gaming consoles, laptops, Netflix, social media sites and more, and tracks children's whereabouts through Checkpoint and SONAR features.

Intelligent ID and OnGuardian representatives will be available at the event to speak with interested parties and exhibit the solutions.

Intelligent ID will be located at table 61 and OnGuardian will be located at table 62. Both tables are adjacent to the food and beverage station.

The TechLife Ohio Startup Showcase admission is free, and will follow the TechTomorrow 2012 IT Leadership conference hosted by TechColumbus. For more information regarding these events, visit <http://www.techtomorrow.org/>

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About Intelligent ID

Intelligent ID (IID) is a powerful User Activity Management System that enables unprecedented visibility into events that impact the security of organizations. By combining activity monitoring with a cognitive behavioral model, IID analyzes past and real-time events to predict and alert to imminent behavior before zero-day events occur. IID effectively uncovers threats, recovers costs, increases productivity, improves compliance and enhances data loss prevention within organizations.

About OnGuardian

The OnGuardian system is built for parents or guardians of children, “tweens” and teens to monitor online activity and physical whereabouts. OnGuardian monitors usage of any and all networked devices in the home, including mobile phones, gaming consoles, laptops, Netflix, social media sites and more, and alerts parents in real-time when dangerous activity is detected. Through innovative Checkpoint and SONAR features, OnGuardian helps build accountability in older children and alerts when younger children travel beyond their ‘safe zones,’ providing parents with unparalleled insight into their children’s activities and location.