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FOR IMMEDIATE RELEASE

INTELLIGENT ID ADVANCES TO FINAL ROUND OF SINET 16 COMPETITION

September 10, 2012; Intelligent ID has advanced to the final round of the SINET 16 Showcase competition and is now among the top 40 cybersecurity solutions vying for spots in the SINET 16. The SINET 16 Showcase will take place on October 25, 2012 in Washington D.C. at an event in which 16 of the most innovative cybersecurity solutions are chosen to be presented onstage to 300 - 400 buyers and investors from federal agencies and commercial organizations.

The purpose of the showcase is to connect entrepreneurs with Federal agencies, commercial organizations and other large institutions for the advancement of innovation, awareness of new technologies and emerging small businesses. The SINET 16 is hosted by the Security Innovation Network and is part of a weekend-long, annual showcase and workshop event.

The Intelligent ID system is especially relevant to the SINET Showcase, as its primary focus is the protection of government and commercial organizations' environments from insider threats. This includes harmful behavior exhibited by an organization's employees, contractors or other users such as classified data loss, workplace violence and intellectual property theft. Intelligent ID uncovers this insider threat by combining user activity monitoring with an innovative cognitive behavior model. This model analyzes past and real-time events created by the user to predict and alert to imminent behavior. In addition, it can also identify inefficient use of time and resources by employees, contractors and consultants.

Intelligent ID, created in 2009 by Founder and CEO Jim Mazotas, assists organizations in government, healthcare, energy, finance industries and more to uncover insider threats, improve compliance, enhance data loss prevention (DLP), recover costs and increase productivity.

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About the Security Innovation Network™

The Security Innovation Network™ (SINET) is a community builder and a strategic advisor whose mission is to advance innovation and enable global collaboration between the public and private sectors to defeat cybersecurity threats. SINET's public-private partnership events are supported by the U.S. Department of Homeland Security Science & Technology Directorate. SINET's affiliate, The SINET Group, offers Advisory Services and a Membership Program that offers its social collaboration tool - The SINET Exchange. Through these activities, SINET has helped build thousands of relationships and delivered value across a broad spectrum of the security community to include builders, buyers, researchers, and investors. The SINET team consists of former leaders from the Intelligence, DoD, DHS, and Silicon Valley communities. For more information visit www.security-innovation.org.